

# EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period April 1, 2010 to March 31, 2011\*

1) **Employment Unit:** WSCH(FM)

2) **Unit Members (Stations and Communities of License):** WSCH(FM), Lawrenceburg, IN

3) **EE Contact Information for Unit Member:**

Mailing Address:  
20 East High Street  
Lawrenceburg, IN 47025

Telephone Number: 251-438-5460

Contact person: Kenneth S. Johnson  
Email address: ken@wnsp.com

4) **All Full-time vacancies filled by WSCH-FM .**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree:</b>	<b>Date Filled</b>
1) Account Executive	Careerbuilder.com	6/7/2010
2) Business Manager	CBS Personnel/Staffmark	10/18/2010
3) Account Executive	Register Publications	10/11/2010
4) Traffic Manager	WSCH Website Ad	11/1/2010
5) General Manager	Kentucky Broadcasters Association Website Ad	11/17/2010
6) Account Executive	Current Employee Promotion	1/17/2011
7) Business Manager	Register Publications	2/14/2011

\* This report was revised in April 2012 to address minor reporting issues.

5) Job Title: Account Executive  
 (4-1)

Recruitment Source Referring Hiree: Cincinnati Enquirer/Careerbuilder.com

Date Filled: June 7, 2010

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	No. of Candidates Referred	Did Recruitment Source Request Notification?
Brown Mackie	Placement Ofc	1011 Glendale Milford Rd Cincinnati, OH 45215	**		N
CBS Personnel		696 W Eads Pkwy Lawrenceburg, IN	**		N
Indiana Wesleyan University	Placement Ofc	4100 Rockside Rd Independence, OH 44131	**		N
Ivy Tech Community College		50 Walnut St Lawrenceburg, IN	**		N
Northern Kentucky University	Career Development	Nunn Dr, UC 305 Highland Hts, KY 41099	**		N
Southeastern Career Center	James Rogers Principal	901 W US Highway 50 Versailles, IN 47042	**		N
State of Indiana Employment Service		4555 Central Ave Columbus, IN 47203	**		N
University of Cincinnati	Career Development Services	2600 Clifton Avenue Cincinnati, OH 45221	**		N
Workone Lawrenceburg		110 Walnut Street Lawrenceburg, IN 47025	**		N
Cincinnati Enquirer/ Careerbuilder.com	Classifieds	312 Elm Street Cincinnati, OH 45202	online	37	N
Personal Referral				2	N

\*\* Organizations Notified by Letter Unless Otherwise Noted

5) Job Title: Business Manager Recruitment Source Referring Hiree: CBS Personnel/Staffmark  
 (4-2)

Date Filled: October 18, 2010

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	No. of Candidates Referred	Did Recruitment Source Request Notification?
Accountemps	Placement Ofc	9075 Centre Pointe Dr suite 220 West Chester, OH 45069	**		N
Brown Mackie	Placement Ofc	1011 Glendale Milford Rd Cincinnati, OH 45215	**		N
CBS Personnel/Staffmark		696 W Eads Pkwy Lawrenceburg, IN	**	1	N
Indiana Wesleyan University	Placement Ofc	4100 Rockside Rd Independence, OH 44131	**		N
Ivy Tech Community College		50 Walnut St Lawrenceburg, IN	**		N
Northern Kentucky University	Career Development	Nunn Dr, UC 305 Highland Hts, KY 41099	**		N
Southeastern Career Center	James Rogers Principal	901 W US Highway 50 Versailles, IN 47042	**		N
State of Indiana Employment Service		4555 Central Ave Columbus, IN 47203	**		N
University of Cincinnati	Career Development Services	2600 Clifton Avenue Cincinnati, OH 45221	**		N
Workone Lawrenceburg		110 Walnut Street Lawrenceburg, IN 47025	**		N
Cincinnati Enquirer/ Careerbuilder.com	Classifieds	312 Elm Street Cincinnati, OH 45202	online	30	N
Personal Referral				1	N

\*\* Organizations Notified by Letter Unless Otherwise Noted

5) Job Title: Account Executive Recruitment Source Referring Hiree: Register Publications  
 (4-3)

Date Filled: October 11, 2010

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	No. of Candidates Referred	Did Recruitment Source Request Notification?
Brown Mackie	Placement Ofc	1011 Glendale Milford Rd Cincinnati, OH 45215	**		N
CBS Personnel/Staffmark		696 W Eads Pkwy Lawrenceburg, IN	**		N
Indiana Wesleyan University	Placement Ofc	4100 Rockside Rd Independence, OH 44131	**		N
Ivy Tech Community College		50 Walnut St Lawrenceburg, IN	**		N
Northern Kentucky University	Career Development	Nunn Dr, UC 305 Highland Hts, KY 41099	**		N
Southeastern Career Center	James Rogers Principal	901 W US Highway 50 Versailles, IN 47042	**		N
State of Indiana Employment Service		4555 Central Ave Columbus, IN 47203	**		N
University of Cincinnati	Career Development Services	2600 Clifton Avenue Cincinnati, OH 45221	**		N
Workone Lawrenceburg		110 Walnut Street Lawrenceburg, IN 47025	**		N
Register Publications	Classifieds	126 W. High Street Lawrenceburg, IN 47025	812-537-0063	10	N
WSCH Website & on-air		20 East High Street Lawrenceburg, IN 47025		4	
Personal Referral				4	

\*\* Organizations Notified by Letter Unless Otherwise Noted

5) Job Title: Traffic Manager  
 (4-4)

Recruitment Source Referring Hiree: WSCH Website Ad

Date Filled: November 1, 2010

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	No. of Candidates Referred	Did Recruitment Source Request Notification?
Accountemps	Placement Ofc	9075 Centre Pointe Dr suite 220 West Chester, OH 45069	**		N
Brown Mackie	Placement Ofc	1011 Glendale Milford Rd Cincinnati, OH 45215	**		N
CBS Personnel/Staffmark		696 W Eads Pkwy Lawrenceburg, IN	**		N
Indiana Wesleyan University	Placement Ofc	4100 Rockside Rd Independence, OH 44131	**		N
Ivy Tech Community College		50 Walnut St Lawrenceburg, IN	**		N
Northern Kentucky University	Career Development	Nunn Dr, UC 305 Highland Hts, KY 41099	**		N
Southeastern Career Center	James Rogers Principal	901 W US Highway 50 Versailles, IN 47042	**		N
State of Indiana Employment Service		4555 Central Ave Columbus, IN 47203	**		N
University of Cincinnati	Career Development Services	2600 Clifton Avenue Cincinnati, OH 45221	**		N
Workone Lawrenceburg		110 Walnut Street Lawrenceburg, IN 47025	**		N
Register Publications	Classifieds	126 W. High Street Lawrenceburg, IN 47025	812-537-0063	10	N
WSCH Website & on-air		20 East High Street Lawrenceburg, IN 47025		4	
Personal Referral				1	

\*\* Organizations Notified by Letter Unless Otherwise Noted

5) Job Title: General Manager  
 (4-5)

Recruitment Source Referring Hiree: Kentucky Broadcasters Association Website Ad

Date Filled: November 17, 2010

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	No. of Candidates Referred	Did Recruitment Source Request Notification?
Brown Mackie	Placement Ofc	1011 Glendale Milford Rd Cincinnati, OH 45215	**		N
Indiana Wesleyan University	Placement Ofc	4100 Rockside Rd Independence, OH 44131	**		N
Ivy Tech Community College		50 Walnut St Lawrenceburg, IN	**		N
Northern Kentucky University	Career Development	Nunn Dr, UC 305 Highland Hts, KY 41099	**		N
Southeastern Career Center	James Rogers Principal	901 W US Highway 50 Versailles, IN 47042	**		N
State of Indiana Employment Service		4555 Central Ave Columbus, IN 47203	**		N
University of Cincinnati	Career Development Services	2600 Clifton Avenue Cincinnati, OH 45221	**		N
Workone Lawrenceburg		110 Walnut Street Lawrenceburg, IN 47025	**		N
Kentucky Broadcasters' Association Website		101 Enterprise Drive Frankfort, KY 40601	888-843-5221	4	N
Inside Radio Ad		P.O. Box 567925 Atlanta, GA 31156	800-248-4242	13	N
Indiana Broadcasters Association Website		3003 E. 98th St, Ste 161 Indianapolis, IN 46280	800-342-6276	12	N
Personal Referral				1	N

\*\* Organizations Notified by Letter Unless Otherwise Noted

5) Job Title: Account Executive  
 (4-6)

Recruitment Source Referring Hiree: Promoted from within company

Date Filled: January 31, 2011

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	No. of Candidates Referred	Recruitment Source Request Notification?
Brown Mackie	Placement Ofc	1011 Glendale Milford Rd Cincinnati, OH 45215	**		N
Indiana Wesleyan University	Placement Ofc	4100 Rockside Rd Independence, OH 44131	**		N
Ivy Tech Community College		50 Walnut St Lawrenceburg, IN	**		N
Northern Kentucky University	Career Development	Nunn Dr, UC 305 Highland Hts, KY 41099	**		N
Southeastern Career Center	James Rogers Principal	901 W US Highway 50 Versailles, IN 47042	**		N
State of Indiana Employment Service		4555 Central Ave Columbus, IN 47203	**		N
University of Cincinnati	Career Development Services	2600 Clifton Avenue Cincinnati, OH 45221	**		N
Workone Lawrenceburg		110 Walnut Street Lawrenceburg, IN 47025	**		N
Register Publications	Classifieds	126 W. High Street Lawrenceburg, IN 47025	812-537-0063	12	N
Indiana Broadcasters Association Website		3003 E. 98th St, Ste 161 Indianapolis, IN 46280	800-342-6276		N
Eagle Radio Website & on-air		20 East High Street Lawrenceburg, IN 47025			
Personal Referral				1	
Current Employee Promotion				1	

5) Job Title: Business Manager Recruitment Source Referring Hiree: Register Publications  
 (4-7)

Date Filled: February 14, 2011

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	No. of Candidates Referred	Did Recruitment Source Request Notification?
Accountemps	Placement Ofc	9075 Centre Pointe Dr suite 220 West Chester, OH 45069	**		N
Brown Mackie	Placement Ofc	1011 Glendale Milford Rd Cincinnati, OH 45215	**		N
Staffmark		696 W Eads Pkwy Lawrenceburg, IN	**		N
Indiana Wesleyan University	Placement Ofc	4100 Rockside Rd Independence, OH 44131	**		N
Ivy Tech Community College		50 Walnut St Lawrenceburg, IN	**	1	N
Northern Kentucky University	Career Development	Nunn Dr, UC 305 Highland Hts, KY 41099	**		N
Southeastern Career Center	James Rogers Principal	901 W US Highway 50 Versailles, IN 47042	**		N
Indiana Career Connect.com		online state employment website	**	2	N
University of Cincinnati	Career Development Services	2600 Clifton Avenue Cincinnati, OH 45221	**		N
Workone Lawrenceburg		110 Walnut Street Lawrenceburg, IN 47025	**		N
Register Publications	Classifieds	126 W. High Street Lawrenceburg, IN 47025	812-537-0063	21	N
Personal Referral				1	

\*\* Organizations Notified by Letter Unless Otherwise Noted

**EEO Program Report**  
**04/01/10 – 03/31/11**  
**WSCH(FM)**

**6) List of Recruitment Initiatives**

1. Participate in Job Fair

- On May 14, 2010, our station participated in career day for the Bedford County, Kentucky school system at Bedford, Ky. Station participants discussed career opportunities with interested attendees and distributed information about the company along with applications for employment.

2. Participate in Activities Designed to Disseminate Information About Broadcast Opportunities

- Station personnel attended the following events, where they distributed information about the company along with applications for employment:
  - o Dearborn County Fair, June 21-26, 2010
  - o Madison Regatta, July 2, 2010
  - o Trimble County Fair, July 7, 2010
  - o Ohio County Fair, July 8, 2010
  - o Jefferson County Fair, July 9-17, 2010
  - o Ripley County Fair, July 20, 2010
  - o Trimble County Apple Fest, September 13, 2010
  - o Fall Fest, September 23-25, 2010
  - o Tobacco Festival, Carroll County, KY, October 9, 2010

3. Internship Program

- Our station has an active internship program with local colleges and universities. Through partnerships with Ivy Tech Community College, Hanover College, Ohio Center for Broadcasting, and University of Northern Kentucky, we hosted interns to experience and learn about career opportunities in broadcasting in June 2010, September 2010, and October 2010.