

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period April 1, 2011 – March 31, 2012.

- 1) **Employment Unit:** WSCH(FM)
- 2) **Unit Members (Stations and Communities of License):** WSCH(FM)
Lawrenceburg, IN
- 3) **EEO Contact Information for Unit Member:**

Mailing address

20 E High Street
Lawrenceburg, IN 47025

Telephone number

812-537-0944

Contact person:

Kenneth S. Johnson

E-mail address:

ken@wnsp.com

- 4) **All full-time vacancies filled by WSCH(FM):**

Job Title	Recruitment Source Referring Hiree	Date Filled
1. Sales Representative	Register Publications	05/23/11
2. Sales Representative	Register Publications	07/05/11
3. Sales Representative	Register Publications	07/19/11
4. Traffic Manager	WSCH Website	05/16/11
5. Administrative Asst.	Personal Referral	07/11/11
6. On-Air Personality	Personal Referral	10/17/11

EEO Program Report

04/01/11 – 03/31/12

Page 2

WSCH(FM)

**5) Job Title: Sales Representative
(4-1)****Referral Source of Hire: Register Publications**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	# of Interviews Referred	Did Recruitment Notification? Source Request Y/N
Accountemps	Placement Agents	2 Easton Oval, Suite 125 Columbus, OH 43219	**	0	N
Brown Mackie	Placement Agents	1011 Glendale Milford Rd Cincinnati, OH 45215	**	0	N
CBS Personnel	Placement Agents	696 W Eads Pkwy Lawrenceburg, IN 47025	**	0	N
Indiana Wesleyan University	Placement Officer	4100 Rockside Rd Independence, OH 44131	**	0	N
Ivy Tech Community College	Placement Officer	50 Walnut St. Lawrenceburg, IN 47025	**	0	N
NKU	Placement Officer	Nunn Dr. Highland Heights, KY 41099	**	0	N
Southeastern Career Center	Placement Officer	901 W US Highway 50 Versailles, IN 47042	**	0	N
State of Indiana Employment Service	Placement Agents	4555 Central Ave Columbus, IN 47203	**	0	N
University of Cincinnati	Placement Officer	4681 Forest Grove Dr Brunswick, OH 44212	**	0	N
Workone Lawrenceburg	Placement Agents	230 Mary Ave, Suite 100 Lawrenceburg, IN 47025	**	0	N
Register Publications	Classified Ad	Lawrenceburg, IN	812-537-0063(f)	6	N
WSCH(FM)		On-air ads	**	2	N
WSCH(FM)		Website ad	**	4	N

EEO Program Report
04/01/11 – 03/31/12
Page 3
WSCH(FM)

5) Job Title: Sales Representative
(4-2)

Referral Source of Hire: Register Publications

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	# of Interviews Referred	Did Recruitment Notification? Source Request Y/N
Accountemps	Placement Agents	2 Easton Oval, Suite 125 Columbus, OH 43219	**	0	N
Brown Mackie	Placement Agents	1011 Glendale Milford Rd Cincinnati, OH 45215	**	0	N
CBS Personnel	Placement Agents	696 W Eads Pkwy Lawrenceburg, IN 47025	**	0	N
Indiana Wesleyan University	Placement Officer	4100 Rockside Rd Independence, OH 44131	**	0	N
Ivy Tech Community College	Placement Officer	50 Walnut St. Lawrenceburg, IN 47025	**	0	N
NKU	Placement Officer	Nunn Dr. Highland Heights, KY 41099	**	0	N
Southeastern Career Center	Placement Officer	901 W US Highway 50 Versailles, IN 47042	**	0	N
State of Indiana Employment Service	Placement Agents	4555 Central Ave Columbus, IN 47203	**	0	N
University of Cincinnati	Placement Officer	4681 Forest Grove Dr Brunswick, OH 44212	**	0	N
Workone Lawrenceburg	Placement Agents	230 Mary Ave, Suite 100 Lawrenceburg, IN 47025	**	0	N
Register Publications	Classified Ad	Lawrenceburg, IN	812-537-0063(f)4		N
WSCH(FM)		On-air ads	**	5	N
WSCH(FM)		Website ad	**	3	N

EEO Program Report
04/01/11 – 03/31/12
Page 4
WSCH(FM)

5) Job Title: Sales Representative
(4-3)

Referral Source of Hiree: Register Publications

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	# of Interviews Referred	Did Recruitment Notification? Source Request Y/N
Accountemps	Placement Agents	2 Easton Oval, Suite 125 Columbus, OH 43219	**	0	N
Brown Mackie	Placement Agents	1011 Glendale Milford Rd Cincinnati, OH 45215	**	0	N
CBS Personnel	Placement Agents	696 W Eads Pkwy Lawrenceburg, IN 47025	**	0	N
Indiana Wesleyan University	Placement Officer	4100 Rockside Rd Independence, OH 44131	**	0	N
Ivy Tech Community College	Placement Officer	50 Walnut St. Lawrenceburg, IN 47025	**	4	N
NKU	Placement Officer	Nunn Dr. Highland Heights, KY 41099	**	0	N
Southeastern Career Center	Placement Officer	901 W US Highway 50 Versailles, IN 47042	**	0	N
State of Indiana Employment Service	Placement Agents	4555 Central Ave Columbus, IN 47203	**	0	N
University of Cincinnati	Placement Officer	4681 Forest Grove Dr Brunswick, OH 44212	**	0	N
Workone Lawrenceburg	Placement Agents	230 Mary Ave, Suite 100 Lawrenceburg, IN 47025	**	0	N
Register Publications	Classified Ad	Lawrenceburg, IN	812-537-0063(f)	4	N
WSCH(FM)		On-air ads	**	1	N
WSCH(FM)		Website ad	**	1	N

EEO Program Report
04/01/11 – 03/31/12
Page 5
WSCH(FM)

5) Job Title: Traffic Manager
(4-4)

Referral Source of Hiree: WSCH(FM) Website

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	# of Interviews Referred	Did Recruitment Notification? Source Request Y/N
Accountemps	Placement Agents	2 Easton Oval, Suite 125 Columbus, OH 43219	**	0	N
Brown Mackie	Placement Agents	1011 Glendale Milford Rd Cincinnati, OH 45215	**	0	N
CBS Personnel	Placement Agents	696 W Eads Pkwy Lawrenceburg, IN 47025	**	0	N
Indiana Wesleyan University	Placement Officer	4100 Rockside Rd Independence, OH 44131	**	0	N
Ivy Tech Community College	Placement Officer	50 Walnut St. Lawrenceburg, IN 47025	**	4	N
NKU	Placement Officer	Nunn Dr. Highland Heights, KY 41099	**	0	N
Southeastern Career Center	Placement Officer	901 W US Highway 50 Versailles, IN 47042	**	0	N
State of Indiana Employment Service	Placement Agents	4555 Central Ave Columbus, IN 47203	**	0	N
University of Cincinnati	Placement Officer	4681 Forest Grove Dr Brunswick, OH 44212	**	0	N
Workone Lawrenceburg	Placement Agents	230 Mary Ave, Suite 100 Lawrenceburg, IN 47025	**	0	N
Register Publications	Classified Ad	Lawrenceburg, IN	812-537-0063(f)	4	N
WSCH(FM)		On-air ads	**	0	N
WSCH(FM)		Website ad	**	1	N

**5) Job Title: Administrative Assistant
(4-5)**

Referral Source of Hiree: Personal Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	# of Interviews Referred	Did Recruitment Notification? Source Request Y/N
Accountemps	Placement Agents	2 Easton Oval, Suite 125 Columbus, OH 43219	**	0	N
Brown Mackie	Placement Agents	1011 Glendale Milford Rd Cincinnati, OH 45215	**	0	N
CBS Personnel	Placement Agents	696 W Eads Pkwy Lawrenceburg, IN 47025	**	0	N
Indiana Wesleyan University	Placement Officer	4100 Rockside Rd Independence, OH 44131	**	0	N
Ivy Tech Community College	Placement Officer	50 Walnut St. Lawrenceburg, IN 47025	**	4	N
NKU	Placement Officer	Nunn Dr. Highland Heights, KY 41099	**	0	N
Southeastern Career Center	Placement Officer	901 W US Highway 50 Versailles, IN 47042	**	0	N
State of Indiana Employment Service	Placement Agents	4555 Central Ave Columbus, IN 47203	**	0	N
University of Cincinnati	Placement Officer	4681 Forest Grove Dr Brunswick, OH 44212	**	0	N
Workone Lawrenceburg	Placement Agents	230 Mary Ave, Suite 100 Lawrenceburg, IN 47025	**	0	N
Register Publications	Classified Ad	Lawrenceburg, IN	812-537-0063 (f)	6	N
WSCH(FM)		On-air ads	**	0	N
WSCH(FM)		Website ad	**	0	N
Personal Referral				1	N

**5) Job Title: On-Air Personality
(4-6)**

Referral Source of Hiree: Personal Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	# of Interviews Referred	Did Recruitment Notification? Source Request Y/N
Accountemps	Placement Agents	2 Easton Oval, Suite 125 Columbus, OH 43219	**	0	N
Brown Mackie	Placement Agents	1011 Glendale Milford Rd Cincinnati, OH 45215	**	0	N
CBS Personnel	Placement Agents	696 W Eads Pkwy Lawrenceburg, IN 47025	**	0	N
Indiana Wesleyan University	Placement Officer	4100 Rockside Rd Independence, OH 44131	**	0	N
Ivy Tech Community College	Placement Officer	50 Walnut St. Lawrenceburg, IN 47025	**	0	N
NKU	Placement Officer	Nunn Dr. Highland Heights, KY 41099	**	0	N
Southeastern Career Center	Placement Officer	901 W US Highway 50 Versailles, IN 47042	**	0	N
State of Indiana Employment Service	Placement Agents	4555 Central Ave Columbus, IN 47203	**	0	N
University of Cincinnati	Placement Officer	4681 Forest Grove Dr Brunswick, OH 44212	**	2	N
Workone Lawrenceburg	Placement Agents	230 Mary Ave, Suite 100 Lawrenceburg, IN 47025	**	0	N
WSCH(FM)		On-air ads	**	0	N
WSCH(FM)		Website ad	**	1	N
Personal Referral				1	N

EEO Program Report
04/01/11 – 03/31/12
WSCH(FM)

6) List of Recruitment Initiatives

1. Participate in Job Fair

- On May 13, 2011, our station participated in career day for the Bedford County, Kentucky school system at Bedford, KY. Station participants discussed career opportunities with interested attendees and distributed information about the company along with applications for employment.
- On September 15, 2011, our station participated in the Business Expo at Lawrenceburg, IN. Station participants discussed career opportunities with interested attendees and distributed information about the company along with applications for employment.
- On October 11, 2011, our station participated in the Kentucky Broadcasters Convention at Louisville, KY. Station participants discussed career opportunities with interested attendees and distributed information about the company along with applications for employment.

2. Participate in Activities Designed to Disseminate Information About Broadcast Opportunities

- Station personnel attended the following events, where they distributed information about the company along with applications for employment:
 - o Trimble County Fair, June 2, 2011
 - o Dearborn County Fair, June 20-25, 2011
 - o Madison Regatta, July 1-3, 2011
 - o Ohio County Fair, July 8, 2011
 - o Jefferson County Fair, July 8-15, 2011
 - o Ripley County Fair, July 22, 2011
 - o Trimble County Apple Fest, September 10, 2011
 - o Fall Fest, September 22-24, 2011
 - o Tobacco Festival, Carroll County, KY, October 13, 2011

EEO Program Report
04/01/11 – 03/31/12
WSCH(FM)

3. Internship Program

- Our station has an active internship program with local colleges and universities. Through partnerships with Ivy Tech Community College, Hanover College, Ohio Center for Broadcasting, and University of Northern Kentucky, we hosted interns to experience and learn about career opportunities in broadcasting in April 2011, June 2011, and December 2011.