



## 2017 Sponsorship Opportunities for Beer, Bands & BABA-Q



The **Bright Area Business Association (BABA)** and **Eagle Country 99.3** are currently seeking sponsorship opportunities with you and/or your business.

**Beer, Bands & BABA-Q** will be held on **October 14, 2017 from 11am until 7pm**. This family-friendly celebration of food and music will promote local non-profit organizations and businesses. The Beer, Bands & BABA-Q event will include a BBQ Competition, and live local music all day. Kids can enjoy the KidZone while parents enjoy the cuisine. Vendors benefiting their local nonprofit will compete along with local restaurants for bragging rights to the best BBQ in Bright! You also will have a chance to taste some local flavor including hand crafted beers and wines.

We are excited to partner with you for this community event! Interested sponsors should send the attached, signed Sponsorship Agreement via email with your company logo to [beerbandsbabaq@gmail.com](mailto:beerbandsbabaq@gmail.com) . We will make plans to pick up your sponsorship check. Checks should be made payable to Bright Business Association with BABA-Q in the memo. You may also pay via the website [www.brightareabusinessassociation.com](http://www.brightareabusinessassociation.com). Please email us with any questions. We look forward to hearing from you.

Don't delay! Be sure we have your Sponsorship check and company logo so you can be included in all marketing venues, including Eagle Country 99.3 advertising. Marketing for this event will begin in July.

Sincerely,

Event Planners  
Lisa Cox  
Jason Eckhoff  
Lori Enright  
Doris Gibbons  
Carol Kalwa  
Bebe Kinnett  
Debby Stutz



## Sponsorship Benefits Summary



### BABA-Q King - \$1500

- Named as an Official Sponsor for 2017 Beer, Bands & BABA-Q
- Present and announce BABA-Q Winner on stage
- Prominent logo displayed on all promotional posters, flyers, rack cards
- Free promotional (booth) space at the festival
- Prominent logo displayed on our BABA-Q festival Face Book page & website with a link to your website
- Prominent banner placement at Festival entrance and on stage. (You provide banners)
- Company tag included on Eagle 99.3 radio ads, PSA's and live interviews
- 40 Tasting tickets
- 4 judges for BBQ competition

### BABA-Q PitMaster- \$1000

- Logo displayed on all promotional posters, flyers, rack cards
- Free promotional (booth) space at the festival
- Logo displayed on our BABA-Q festival Face Book page and website with a link to your website
- Prominent banner at Festival venue (You provide banner)
- 20 Tasting tickets
- 3 judges for BBQ competition

### BABA-Q Hog Wild- \$750

- Logo displayed on all promotional posters, flyers, rack cards
- Free promotional (booth) space at the festival
- Logo displayed on Sponsor Board on Festival grounds
- 10 Tasting tickets
- 2 judges for BBQ competition

### BABA-Q Backer-\$500

- Logo displayed on all promotional posters, flyers, rack cards
- Free promotional (booth) space at the festival
- Logo displayed on Sponsor Board and table tents on festival grounds
- 10 Tasting tickets

### BABA-Q Buddy-\$250

- Name listed on all promotional posters, flyers, rack cards
- Free promotional (booth) space
- Kids activity provided, you provide everything else including volunteers
- Name listed on Sponsor Board and table tents on festival grounds

### BABA-Q Booster-\$100

- Name listed on Sponsor Board and table tents on festival grounds

**ALL sponsors are encouraged to participate with products, coupons, or promotional materials for cooking teams and guests!**



Yes! I want to sponsor the  
**Beer, Bands and BABA-Q**  
 event on October 14, 2017.



We invite you to share in this exciting event as a corporate sponsor.  
 Here's how....

- BABA-Q KING            \$1500
- BABA-Q PitMaster       \$1000
- BABA-Q Hog Wild        \$750
- BABA-Q Backer          \$500
- BABA-Q Buddy           \$250
- BABA-Q Booster         \$100

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_



Please send logo and this sheet via email to

[beerbandsbabaq@gmail.com](mailto:beerbandsbabaq@gmail.com) . Let us know when a good time to pick up the check. You may also pay

online at [www.brightareabusinessassociation.com](http://www.brightareabusinessassociation.com) .



### BABA-Q Sponsorship Agreement

Sponsor agrees to pay Bright Area Business Association to act as a “Contributing Sponsor” of the Beer, Bands & BABA-Q 2017. If Sponsor can provide in-kind services, a list of said services and values of those services will be attached as Addendum I. Said services and values are subject to approval by BABA-Q Event Planners.

Bright Area Business Association agrees to make use of Sponsor’s Product; to provide maximum, reasonable exposure for Sponsor’s product(s) in conjunction with the event(s) and allow representatives of the Sponsor who may be interviewed in the production of the event(s) to wear or visually display Sponsor’s product(s) or refer to such product(s). Sponsor agrees to protect, indemnify, and hold harmless the Bright Area Business Association, its officers, heirs, successors, and assigns from and against any and all expenses, damages, claims, suits, actions, judgments and costs whatsoever, including reasonable attorney’s fees, arising from Sponsor’s actions and participation in the event. This entire agreement supersedes all previous agreements, whether oral or written, between the parties hereto with respect to the subject matters hereof and contains all the covenant agreements between the parties with respect to said matters. Any modifications of this agreement, to be valid, must be in writing, dated and signed by both parties hereto. Neither the Bright Area Business Association nor the Sponsor shall assign any of its rights or obligations hereunder without prior written consent of the other party. Assignments without such prior written consent shall be invalid and of no force or effect.

**BY SUBMITTING PAYMENT FOR SPONSORSHIP, YOU ARE AGREEING TO THE TERMS ABOVE.**